

Downtime Mattress Care Instructions

1. Turn mattress periodically.
 - (i) Rotate sleeping on each side of the mattress every 3 months.
 - (ii) Rotate mattress end to end while laying flat each time you flip the mattress.
2. A mattress protector should be used on the mattress to prevent soiling.
3. Do not attempt to fold, bend, stand or jump on the mattress as it will exert excessive strain on the component parts and may cause serious permanent damage to the mattress and foundation / bedframe.
4. Do use an appropriate bedframe/foundation on your mattress to ensure validation of your guarantee.
5. Do not pull the edge of your mattress, when changing the bed linen of your mattress. Instead lift the mattress (It is easier to handle and less likely to damage the mattress) to fully remove and/or dress your mattress with the bed linen.
6. Do not expose the fire or place near open flame. This mattress is not flame or fireproof and can ignite and/or burn if exposed to fire or open flame. When lighted, some bedding materials can burn and emit smoke and hazardous gases.
7. It takes up to 30 nights for your body to adjust to the feel and support of a new sleep system.

This page below includes references from SERTA & KING KOIL

KING KOIL'S

1. Turn mattress periodically.

(i) Rotate sleeping on each side of the mattress every 3 months.

(ii) Rotate mattress end to end while laying flat each time you flip the mattress.

Note: This does not apply to mattresses under the Non-Flip collection.

2. A mattress protector should be used on the mattress to prevent soiling.

3. Do not attempt to fold, bend, stand or jump on the mattress as it will exert excessive strain on the component parts and

may cause serious permanent damage to the mattress and foundation / bedframe.

It takes up to 30 nights for your body to adjust to the feel and support of a new sleep system.

4. Do use an appropriate bedframe/foundation on your mattress to ensure validation of your guarantee.

In case of doubt,

please consult Manufacturer or an authorized Silentnight dealer.

5. Do not pull the edge of your mattress, when changing the bed linen of your mattress. Instead lift the mattress to fully

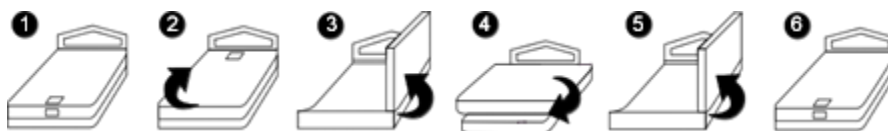
remove and/or dress your mattress with the bed linen.

SERTA'S

DO's and DON'Ts of Mattress Care

DO

- DO rotate your mattress as needed. Rotate and flip your new Serta mattress once in two weeks for the first two months. After the first two months, rotate and flip it once in three months.
- DO use an appropriate frame and center support on queen-and-king-size sets to ensure validation of your warranty.
- DO let your new sleep set "air" upon removal from its plastic packaging.
- DO keep your bedding clean and use a mattress pad, especially if children use the bed.
- DO replace the foundation when purchasing a new mattress to provide the proper support for your new mattress.
- DO carry your mattress upright. It is easier to handle and less likely to damage the mattress.
- DO buy appropriate fitting sheets for your new sleep set.



DON'T

- DON'T expose the fire or place near open flame. This mattress is not flame or fireproof and can ignite and/or burn if exposed to fire or open flame. When lighted, some bedding materials can burn and emit smoke and hazardous gases.

- DON'T bend your mattress under any circumstances. Such treatment may damage the innerspring unit.
- DON'T fold or jump on the mattress. Folding or jumping on the mattress exerts excessive strain on the component parts and can seriously damage the mattress and foundation.